



Optical Innovation™

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# FUSION OPTIX, INC. WELCOMES NEW SENIOR MANAGEMENT

## Leading Developer of Components and Solutions for Flat Panel Displays and Solid State Lighting adds Senior Management

Cambridge, MA – July 23, 2006 – Fusion Optix, Inc. announced today that Charles (Chuck) French will join Fusion Optix as Vice President of Marketing. Chuck brings a wealth of experience in marketing and sales in the display industry to his role. Most recently he has served in senior management positions with leading display integrators Aydin Displays, Three Five Systems, and Advanced Video Display. His international experience included serving as VP International Operations for Vitron Computer Systems and Director of International Operations for Baird Corporation. Chuck has his MBA from the Harvard Business School and his undergraduate degree from the University of Nebraska. He was an early investor in Fusion Optix. Chuck commented, "I am delighted at the opportunity to leverage my time and experience to enhance the investment that I have already made."

Fusion Optix, Inc. is also pleased to announce the promotion of Zane Coleman to Vice President of Technology. Zane's contribution thus far to the technological advancement of the company has been invaluable, as his first year and a half saw the growth of Fusion Optix from a chiefly R&D enterprise to a full-scale commercial player in global optical markets.

Terry Yeo, President and CEO of Fusion Optix, Inc., commented on the growth of his senior management team: "I am pleased to welcome Chuck to Fusion Optix, and gain from his business savvy and marketing experience, as well as position Zane at a higher level within the company. Zane's efforts will now be even more of a driving force of innovation, keeping Fusion Optix at the forefront of optical technology."

### About Fusion Optix

Fusion Optix's world-class team is pioneering innovative high performance custom solutions, products, and technologies for global optical markets, such as displays and LED lighting. Our approach to focus on leading edge optical design and fundamental materials science, as well as advanced manufacturing, has resulted in a unique highly customizable product platform and system solutions that leverage this platform. Fusion Optix is privately held and funded by major international investment firms. We have established a dedicated global customer support and supply chain infrastructure to respond to the demands of the world's leading companies.

This press release contains forward-looking statements, including, without limitation, statements concerning our possible or assumed future results of operations. These statements are preceded by, followed by or include the words "believes," "could," "expects," "intends" "anticipates," or similar expressions. Our actual results could differ materially from those anticipated in the forward-looking statements for many reasons including the general risks and uncertainties inherent in the current business climate and within our industry as a whole. Although we believe the expectations reflected in the forward-looking statements are reasonable, they relate only to events as of the date on which the statements are made, and our future results, levels of activity, performance or achievements may not meet these expectations. We do not intend to update any of the forward-looking statements after the date of this document to conform these statements to actual results or to changes in our expectations, except as required by law.