



Optical Innovation™

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Fusion Optix, Inc. Presents High Brightness LED Backlight Unit Designs at ADEAC 2006

Leading Developer of Components and Solutions for Flat Panel Displays and Solid State Lighting delivers paper at North American applications conference

Cambridge, MA – October 18, 2006 – Zane Coleman, VP of Technology at Fusion Optix, will be delivering a presentation at the Americas Display Engineering and Applications Conference (ADEAC) 2006 in Atlanta, GA. On Thursday, 26 October, Dr Coleman will discuss novel high-brightness LED backlight design and optimization techniques. Dr Coleman will be introducing test results and analysis covering a range of advanced diffusion films of customizable optical and mechanical properties. Dr Coleman's paper will demonstrate the ways in which optimal efficiency and overall display uniformity can be enhanced and controlled.

Dr Coleman's contribution to the conference marks a critical step in the scale-up of Fusion Optix, introducing technology that is at the forefront of LED backlight design with a practical roadmap to volume production already established. The Fusion Optix Optical Innovation™ strategy is focused on value-adding solutions that utilize Fusion Optix's capabilities and manufacturing capacity to bring ideas to market in the shortest time possible.

For a full copy of the presentation, refer to www.fusionoptix.com/support.htm

About Fusion Optix

Fusion Optix's world-class team is pioneering innovative high performance custom solutions, products, and technologies for global optical markets, such as displays and LED lighting. Our approach to focus on leading edge optical design and fundamental materials science, as well as advanced manufacturing, has resulted in a unique highly customizable product platform and system solutions that leverage this platform. Fusion Optix is privately held and funded by major international investment firms. We have established a dedicated global customer support and supply chain infrastructure to respond to the demands of the world's leading companies.

This press release contains forward-looking statements, including, without limitation, statements concerning our possible or assumed future results of operations. These statements are preceded by, followed by or include the words "believes," "could," "expects," "intends" "anticipates," or similar expressions. Our actual results could differ materially from those anticipated in the forward-looking statements for many reasons including the general risks and uncertainties inherent in the current business climate and within our industry as a whole. Although we believe the expectations reflected in the forward-looking statements are reasonable, they relate only to events as of the date on which the statements are made, and our future results, levels of activity, performance or achievements may not meet these expectations. We do not intend to update any of the forward-looking statements after the date of this document to conform these statements to actual results or to changes in our expectations, except as required by law.